



BROWSING METHOD FOR FOCUSING RESEARCH

Abstract of the Disclosure

A browsing method is provided which enables concentrated web browsing by requiring that a user concentrate on one project at a time. The method creates a graphical user interface ("GUI") having a project search capability and, during browsing, input fields which demand certain user responses and which enable the user to postpone executing a potentially unrelated line of research until such time as the project at hand is terminated. Thus, the method allows the time shifting of less directed research sessions and the quantifying and allocation of wasteful online time to the responsible parties. In this fashion, a user may be able to take advantage of interesting targeted banner promotions or to follow potentially interesting hypertext links at a time convenient to the project at hand and attributable to the project for which the potentially interesting research may yield a benefit. Further, the system provides the option of printing reports of search sessions, thus permitting navigation history information and time online to be maintained as a record in project files for later reference or for billing purposes. An object of the invention is to dramatically improve the management and efficiency of web browsing to accomplish predetermined business goals.

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